Company performance analysis

OVERALL
VF Corporation scores 23.4 out of 100 points in this ranking (down from 27.4 in 2017), and is at the start of its journey towards cotton sustainability.

POLICY
VF Corporation has a ‘Sustainability & Responsibility Strategy’ to address the sustainable sourcing of all of its raw materials. The company addresses issues such as the use of pesticides, water reduction and biodiversity mainly through its membership of the Better Cotton Initiative. VF Corporation does not have specific policies in place to address biodiversity and the use of pesticides in the cotton cultivation stage. VF Corporation aims to source 100% of its cotton – that is sourced from outside the US or Australia – from sustainable sources by 2025.

UPTAKE
VF Corporation publishes the absolute volume of sustainable cotton sourced, however the company does not publish the percentage of sustainable cotton.

TRACEABILITY
VF Corporation does publish the total volume of cotton sourced. The company does not provide information on its suppliers (finished products, fabric manufacturers, yarn spinners).