Under Armour, Inc.
How is the company performing?

COUNTRY OF HQ
USA

SELECTION OF SUBSIDIARIES
Under Armour

Overall Score
4.6

Policy
0

Uptake
0

Traceability
4.6

Where is Under Armour, Inc. on the journey to sustainable cotton?

Company performance analysis

OVERALL
Under Armour scores 4.6 out of 100 points in this ranking (up from 3.8 in 2017) showing no significant performance, and has therefore not yet started the journey towards cotton sustainability.

POLICY
Under Armour has no public policy on sustainable cotton in place and makes no mention of any intention to reduce harmful impacts of conventional cotton production on its website. Issues regarding water use, pesticide use and biodiversity in cotton cultivation remain unaddressed as do labour and human rights violations.

UPTAKE
Under Armour does not publish any information about volumes of sustainable cotton sourced, either in percentage or absolute terms.

TRACEABILITY
Under Armour Inc. does not publish information on the absolute volume and origin of the cotton used in its products. The company does provide information on its finished products suppliers, but not on its other suppliers (fabric manufacturers and yarn spinners).