Company performance analysis

OVERALL
Tom Tailor scores 33.5 out of 100 points in this ranking (up from 14.5 in 2017), and is well on its way towards cotton sustainability.

POLICY
Tom Tailor has a policy to address sustainability of cotton in its supply chain. Tom Tailor addresses the negative impacts of cotton cultivation through its membership of the Better Cotton Initiative. Tom Tailor does not have separate specific policies in place to address recycling of cotton-made products, water reduction, biodiversity or pesticide use in cotton cultivation. The company has committed to sourcing 50% sustainable cotton in 2019.

UPTAKE
In 2018, Tom Tailor sourced 45% of sustainable cotton.

TRACEABILITY
Tom Tailor does not publish information on the absolute volume or origin of the cotton used in its products. The company does not publish some information on its suppliers (finished products, fabric manufacturers, yarn spinners).