Company performance analysis

OVERALL
Target scores of 25.1 out of 100 points in this ranking (up from 8.1 in 2017), and is well on its way towards cotton sustainability.

POLICY
Target has a policy to address sustainability of cotton in its supply chain. The company addresses the negative impacts of cotton cultivation through its membership of the Better Cotton Initiative. Target does not have separate specific policies to address water reduction, biodiversity and pesticide use in cotton cultivation. Target has a goal of sourcing 100% sustainable cotton for some of its brands by 2022.

UPTAKE
Target does not publish information on the percentage or absolute volume of sustainable cotton sourced.

TRACEABILITY
Target does not publish information on the absolute volume and origin of the cotton used in its products. The company publishes a list of its finished products manufacturers, but does not provide information on its other suppliers (fabric manufacturers and yarn spinners).