PVH Corp.

How is the company performing?

COUNTRY OF HQ
USA

SELECTION OF SUBSIDIARIES
Calvin Klein
Van Heusen
ARROW
Speedo
Warner’s
Olga
Tommy Hilfiger
IZOD
Geoffrey Beene
True&Co

Overall Score

35.9

Policy

13.5

Uptake

17.4

Traceability

5

Where is PVH Corp. on the journey to sustainable cotton?

Company performance analysis

OVERALL
PVH scores 35.9 out of 100 points in this ranking (up from 18.1 in 2017), and is well on its way towards cotton sustainability.

POLICY
PVH addresses issues such as biodiversity and reduction of pesticide use in the cotton grower stage through its membership of the Better Cotton Initiative. The company developed a global water strategy that aims to reduce water use in its supply chain by applying the SAC Higgs Index. The company is part of the How2Recycle initiative. PVH Corp. is a member of Better Cotton Initiative and Textile Exchange. PVH has committed to sourcing 100% of its cotton sustainably by 2025. For the brand Tommy Hilfiger it has committed to source 100% sustainably by 2020.

UPTAKE
PVH publishes both the percentage and the absolute volume of sustainably sourced cotton. In 2017 - the most recent information available at the time of research for this ranking (July-September 2019) - the company sourced 33% of its cotton as sustainable cotton.

TRACEABILITY
In 2018, PVH sourced 113,237 metric tonnes of cotton. The company does not publish the countries of origin of its cotton. Nor does it publish a list of suppliers (finished products, fabric manufacturers, yarn manufacturers).