Company performance analysis

OVERALL
Next scores 25.3 out of 100 points in this ranking (up from 2.5 in 2017), and is well on its way towards cotton sustainability.

POLICY
Next has a policy to address sustainability of cotton in its supply chain. The company addresses the negative impacts of cotton cultivation through its membership of the Better Cotton Initiative. Next does not have separate specific policies in place to address water reduction, biodiversity and pesticide use in cotton cultivation. The company has committed to sourcing 100% sustainable cotton by 2025.

UPTAKE
Next publishes the percentage and absolute volume of sustainable cotton sourced. In 2018, Next sourced 13% of sustainable cotton.

TRACEABILITY
Next does not publish information on the absolute volume and origin of the cotton used in its products. The company publishes a list of its finished products manufacturers, but does not provide information on its other suppliers (fabric manufacturers and yarn spinners).