Company performance analysis

OVERALL
Mr Price scores 2.5 out of 100 points in this ranking (up from 1.5 in 2017) showing no significant performance, and has therefore not yet started the journey towards cotton sustainability.

POLICY
Mr Price has a public policy on sustainable cotton, stating it seeks to reduce the impact of its cotton raw material supply through membership of the Southern African Sustainable Cotton Cluster. However, issues regarding water use, pesticide use and biodiversity in cotton cultivation remain unaddressed as do labour and human rights violations.

UPTAKE
Mr Price does not publish any information about volumes of sustainable cotton sourced, either in percentage or absolute terms.

TRACEABILITY
Mr Price does not publish information on the absolute volume and origin of the cotton used in its products. The company does not provide information on its suppliers (finished product, fabric manufacturers, yarn spinners).