Lululemon Athletica Inc.
How is the company performing?

Company performance analysis

OVERALL
Lululemon scores 4.5 out of 100 points in this ranking (up from 0.5 in 2017) showing no significant performance, and has therefore not yet started the journey towards cotton sustainability.

POLICY
Lululemon has a public policy on sustainable cotton focused on sustainable sourcing of cotton and to reduce harmful impacts. The company has an initiative to recycle cotton-made products. Issues regarding water use, pesticide use and biodiversity in cotton cultivation remain unaddressed as do labour and human rights violations.

UPTAKE
Lululemon does not publish any information on volumes of sustainable cotton sourced, either in percentage or absolute terms.

TRACEABILITY
Lululemon does not publish information on the absolute volume and origin of the cotton used in its products. The company does not provide information on its suppliers (finished product, fabric manufacturers, yarn spinners).