Company performance analysis

**OVERALL**
Esprit scores of 39.8 out of 100 points in this ranking (up from 12.1 in 2017), and is well on its way towards cotton sustainability.

**POLICY**
Esprit is a member of the Better Cotton Initiative. While the company has no specific policies in place to address the reduction of water use or biodiversity loss in cotton cultivation, it did publish a Restricted Substances List in which restricted pesticides for agricultural use are included. The company allows customers to return old clothes and is focused on increasing the use of recycled cotton. The company has a target to source 100% of its cotton from more sustainable sources by 2021.

**UPTAKE**
In 2018, Esprit sourced 13% of Better Cotton and 5% organic cotton.

**TRACEABILITY**
The company does not report the absolute volume or country of origin of the cotton used in its products. The company publishes all of its finished goods and fabric manufacturers and the large majority of its yarn manufacturers.