Carter's, Inc.
How is the company performing?

Overall Score
0.5

Policy
0.5

Uptake
0

Traceability
0

Where is Carter's, Inc. on the journey to sustainable cotton?

Not yet started
Carter’s, Inc. in 2017, 2020

Starting the journey

Well on the way

Leading the way

Company performance analysis

OVERALL
Carter’s scores 0.5 out of 100 points in this ranking – showing no significant performance, and has therefore not yet started the journey towards cotton sustainability.

POLICY
Carter’s has no public policy on sustainable cotton in place and makes no mention of any intention to reduce harmful impacts of conventional cotton production on its website. Issues regarding water use, pesticide use and biodiversity in cotton cultivation remain unaddressed. The company obtained 0.5 points for their commitment to not source cotton from Uzbekistan.

UPTAKE
Carter’s does not publish any information about volumes of sustainable cotton sourced, either in percentage or absolute terms.

TRACEABILITY
Carter’s does not publish information on the absolute volume and origin of the cotton used in its products. The company does not provide information on its suppliers (finished product, fabric manufacturers, yarn spinners).