Benetton Group S.r.l.
How is the company performing?

Company performance analysis

OVERALL
Benetton scores 40.3 out of 100 points in this ranking (up from 9 in 2017) and is well on its way towards cotton sustainability.

POLICY
Benetton has policies addressing issues in cotton cultivation. While Benetton have no specific policies to address issues such as the elimination of highly hazardous pesticides, reducing water use or improving biodiversity in cotton cultivation, the company addresses these issues through its membership of the Better Cotton Initiative. The company has set a target to source 100% sustainable cotton by 2025.

UPTAKE
Benetton reported sourcing 23% Better Cotton and 4.7% organic in 2018.

TRACEABILITY
Benetton reports the volume of cotton used in their products. In addition, the company publishes information on the majority of its finished goods manufacturers and some of its fabric and yarn manufacturers.