Benetton Group S.r.l.

How is the company performing?

COUNTRY OF HQ

Italy

SELECTION OF SUBSIDIARIES

Benetton
Sisley

Overall Score	Policy	Uptake	Traceability
40.3	11	14.1	15.2

Where is Benetton Group S.r.l. on the journey to sustainable cotton?



Company performance analysis

OVERALL

Benetton scores 40.3 out of 100 points in this ranking (up from 9 in 2017) and is well on its way towards cotton sustainability.

POLICY

Benetton has policies addressing issues in cotton cultivation. While Benetton have no specific policies to address issues such as the elimination of highly hazardous pesticides, reducing water use or improving biodiversity in cotton cultivation, the company addresses these issues through its membership of the Better Cotton Initiative. The company has set a target to source 100% sustainable cotton by 2025.

UPTAKE

Benetton reported sourcing 23% Better Cotton and 4.7% organic in 2018.

TRACEABILITY

Benetton reports the volume of cotton used in their products. In addition, the company publishes information on the majority of its finished goods manufacturers and some of its fabric and yarn manufacturers.