**Company performance analysis**

**OVERALL**
Associated British Foods (Primark) scores 16.8 out of 100 points in this ranking (up from 9.5 in 2017), and is at the start of its journey towards cotton sustainability.

**POLICY**
The company has a target in place in 2018 for 10% of cotton from sustainable sources. In addition, the company addresses biodiversity and water issues via its CottonConnect partnership and has various initiatives in place in order to contribute to the recycling of cotton-made products and the increased use of recycled cotton. The company has partners with local NGOs and CottonConnect to address cotton sustainability in their supply chain in India and Pakistan.

**UPTAKE**
Associated British Foods (Primark) does not publish any information about volumes of sustainable cotton sourced, either in percentage or absolute terms.

**TRACEABILITY**
The company does not publish information on the absolute volume and origin of the cotton used in its products. The company does provide information on its finished product manufacturers.