Company performance analysis

OVERALL
Arcadia scores 11 out of 100 points in this ranking (up from 8.3 in 2017), and is at the start of its journey towards cotton sustainability.

POLICY
Aside from its membership of the Better Cotton Initiative Arcadia has no specific policies in place to address environmental issues in cotton cultivation. The company encourages consumers to reuse and upcycle unwanted clothes and shoes and supports, in addition, the Love Your clothes campaign reducing the amount of discarded clothing. The company has no public target for sourcing sustainable cotton.

UPTAKE
Arcadia does not publish any information about volumes of sustainable cotton sourced, either in percentage or absolute terms.

TRACEABILITY
Arcadia does not publish information on the absolute volume and origin of the cotton used in its products. The company provides information on its finished goods manufacturers but does not publish information on its fabric and yarn manufacturers.