Company performance analysis

OVERALL
Aditya Birla scores 3.8 out of 100 points in this ranking – showing no significant performance, and has therefore not yet started the journey towards cotton sustainability.

POLICY
The company does have sustainability policies in place, but specific policies related to cotton are not specified. Aditya Birla is a member of Better Cotton Initiative. Issues regarding water use, pesticide use and biodiversity in cotton cultivation remain unaddressed in a specific policy as do labour and human rights violations.

UPTAKE
Aditya Birla does not publish any information about volumes of sustainable cotton sourced, either in percentage or absolute terms.

TRACEABILITY
Aditya Birla does not publish information on the absolute volume and origin of the cotton used in its products. The company does not provide information on its suppliers (finished product, fabric manufacturers, yarn spinners).