Aditya Birla
How is the company performing?

**OVERALL**
Aditya Birla scores 3.8 out of 100 points in this ranking – showing no significant performance, and has therefore not yet started the journey towards cotton sustainability.

**POLICY**
The company does have sustainability policies in place, but specific policies related to cotton are not specified. Aditya Birla is a member of Better Cotton Initiative. Issues regarding water use, pesticide use and biodiversity in cotton cultivation remain unaddressed in a specific policy as do labour and human rights violations.

**UPTAKE**
Aditya Birla does not publish any information about volumes of sustainable cotton sourced, either in percentage or absolute terms.

**TRACEABILITY**
Aditya Birla does not publish information on the absolute volume and origin of the cotton used in its products. The company does not provide information on its suppliers (finished product, fabric manufacturers, yarn spinners).

Where is Aditya Birla on the journey to sustainable cotton?

Company performance analysis

COUNTRY OF HQ
India

SELECTION OF SUBSIDIARIES
Pantaloons
Louis Philippe
Van Heusen
Allen Solly
Peter England and People Aditya Birla group’s fashion & retail flagship company is Madura Fashion & Lifestyle

Overall Score
3.8

Policy
3.8

Uptake
0

Traceability
0

Not yet started
Aditya Birla in 2020