Sustainable Cotton Ranking 2020

MAXIMUM SCORE

Policy	20.0
Uptake	55.0
Tracebility	25.0
TOTAL SCORE	100.0

COLOR

- Leading the way
- Well on the way
- Starting the journey
- Not yet started

Company Name	Policy	Uptake	Traceability	Total Score
Adidas AG	16	54.3	8.9	79.2
IKEA	16.5	52.5	10	79
H&M Group	17	52.4	8	77.4
C&A	17.5	40.5	11.5	69.5
Otto Group	16	48	5	69
Marks and Spencer Group plc	16	40.1	10	66.1
Levi Strauss & Co.	16.5	38	10	64.5
Tchibo GmbH	16	40.8	5	61.8
Nike, Inc.	16	31.5	12.5	60
Decathlon Group	16	39.1	2.5	57.6

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Bestseller A/S	15	31	5	51
The Gap, Inc.	13.5	25.1	5	43.6
Tesco PLC	12.5	22.8	6.1	41.4
Benetton Group S.r.l.	11	14.1	15.2	40.3
Esprit Holdings Ltd	16	9.3	14.5	39.8
PVH Corp.	13.5	17.4	5	35.9
Columbia Sportswear Company	5	25	5	35
Woolworths Holdings Ltd	17	15.5	1.8	34.3
Tom Tailor Holding AG	11	22.5	0	33.5
Hugo Boss AG	14	7.6	10	31.6
Lojas Renner	15.5	7.8	4	27.3

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Gildan Activewear Inc.	7.5	0	18.5	26
Next PLC	13.5	6.8	5	25.3
Target Corporation	15	1.1	9	25.1
VF Corporation	11	1.8	10.6	23.4
New Look	15.5	0	4	19.5
Punto Fa, S.L.	12.3	5.6	0	17.8
Associated British Foods plc	12	0	4.8	16.8
Fast Retailing Co., Ltd.	11.8	0	4.8	16.6
INDITEX S.A.	15	0.9	0	15.9
American Eagle Outfitters Inc.	14.5	0	0	14.5
S Oliver Group	11.8	0.5	0	12.3

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El Corte Inglés S.A.	11.8	0.1	0	11.8
Arcadia Group Ltd.	11	0	0	11
Ascena Retail Group, Inc.	4.5	3.9	2.5	10.9
Walmart, Inc.	10.3	0	0	10.3
Carrefour S.A.	6.3	0	0	6.3
Ralph Lauren Corporation	6.3	0	0	6.3
Lalbhai Group	5.3	0	0	5.3
Under Armour, Inc.	0	0	4.6	4.6
Lululemon Athletica Inc.	4.5	0	0	4.5
Aditya Birla	3.8	0	0	3.8
Raymond Group	3.8	0	0	3.8

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Mr Price Group	2.5	0	0	2.5
Hudson's Bay Company	0.5	0	1.2	1.7
Groupe Auchan SA	0.8	0	0	0.8
Carter's, Inc.	0.5	0	0	0.5
J. C. Penney Company, Inc.	0.5	0	0	0.5
L Brands Inc.	0.5	0	0	0.5
TJX Companies, Inc.	0.5	0	0	0.5
Berkshire Hathaway Inc.	0.3	0	0	0.3
Amazon.com, Inc.	0	0	0	0
Calzedonia SpA	0	0	0	0
Camaieu S.A.	0	0	0	0

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Casas Pernambucanas	0	0	0	0
Express, Inc.	0	0	0	0
Foot Locker Retail, Inc.	0	0	0	0
Forever21, Inc.	0	0	0	0
G-III Apparel Group	0	0	0	0
Giordano International Limited	0	0	0	0
Giorgio Armani S.P.A.	0	0	0	0
Grupo Guararapes	0	0	0	0
Hanesbrands Inc.	0	0	0	0
Heilan Group Co. Ltd	0	0	0	0
ITC Ltd.	0	0	0	0

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Kiabi Europe SAS	0	0	0	0
Max Mara Fashion Group	0	0	0	0
Metersbonwe Group	0	0	0	0
New Yorker Group	0	0	0	0
Nordstrom, Inc.	0	0	0	0
OTB Group	0	0	0	0
Samsung C&T Fashion Group	0	0	0	0
Shanghai La Chapelle Fashion Co	0	0	0	0
Tendam	0	0	0	0
Trendy International Group	0	0	0	0
Youngor Group	0	0	0	0

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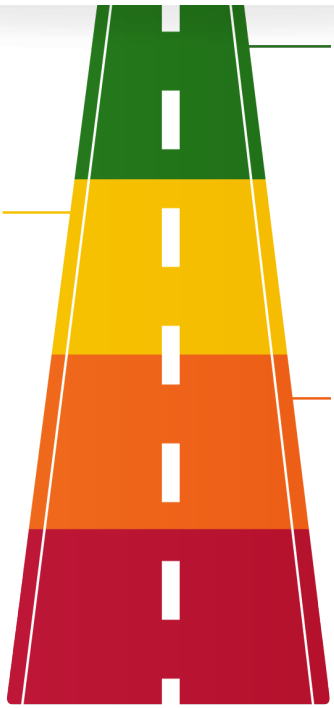
Zhejiang Semir Garment Co., Ltd.	**0**	**0**	**0**	**0**

What do results show?



Leading the way

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Marks and Spencer Group plc
Levi Strauss & Co.
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Decathlon Group
Bestseller A/S

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Aditya Birla *
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Groupe Auchan SA *
Carter's, Inc. *
J.C. Penney Company, Inc. *
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Nordstrom, Inc. *
OTB Group *
Samsung C&T Fashion Group *
Shanghai La Chapelle Fashion Co *
Tendam *
Trendy International Group *
Youngor Group *
Zhejiang Semir Garment Co., Ltd. *

*** DID NOT RESPOND**

Sustainability efforts are driven by 11 companies leading the way (5 in 2017), followed by 13 more companies that are well on their way (8 in 2017) and 15 others just starting the journey (18 in 2017).

Of the 77 companies assessed, the remaining 38 have not yet started the journey (48 in 2017), including 26 companies that scored 0 points.

POLICY

- Top 5 in 2020: C&A, H&M Group, Woolworths, Levi Strauss & Co., IKEA.
- 33 companies are leading the way, 5 are well on the way, 5 are starting the journey, and 34 have not yet started the
- 34 companies have some kind of target for sourcing more sustainable cotton (19 in 2017).
- 27 companies have no clear policies on cotton (35 in 2017).

- journey.
- 11 companies have a target for sourcing 100% more sustainable cotton by 2020 (unchanged compared to 2017): Adidas, C&A, Decathlon, H&M Group, IKEA, Levi Strauss & Co., Marks & Spencer, Nike Inc., Otto, Tchibo, Woolworths.
- Top 5 progress since 2017: Lojas Renner, Target, S. Oliver, El Corte Inglés, Next.

UPTAKE

- Top 5 in 2020: Adidas, IKEA, H&M, Otto, Tchibo - all of them source 80% of their cotton as sustainable.
- 11 companies are leading the way, 7 are well on the way, 6 are starting the journey, and 53 have not yet started the journey.
- 29 companies report some sourcing of more sustainable cotton (in volume and/or percentage of total use) (22 in 2017).
- 25 companies publicly disclose the percentage of more sustainable cotton used (18 in 2017).
- 52 do not source more sustainable cotton or do not disclose this information publicly.
- 25 companies disclosed the volume of more sustainable cotton they use, publicly or in confidence (20 in 2017).
- Top 5 progress since 2017: Decathlon, Bestseller, Levi Strauss & Co., H&M Group, Columbia Sportswear.

TRACEABILITY

- Top 5 in 2020: Gildan, Benetton, Esprit, Nike Inc., C&A.
- 4 companies are leading the way (1 in 2017), 9 are well on the way (6 in 2017), 16 are starting the journey (15 in 2017), and 48 have not yet started the journey (53 in 2017).
- 11 companies publish information on the absolute volume of all cotton lint used: IKEA, C&A, Otto Group, Marks and Spencer plc (M&S), Levi Strauss & Co., Nike Inc., Benetton Group S.r.l., Phillips-Van Heusen Corporation, Hugo Boss AG, Gildan Activewear Inc., VF Corporation.
- Only IKEA, C&A, and VF Corporation publish some information on the countries of origin of the cotton they use.
- 4 companies publish some information on their yarn manufacturers (2 in 2017): Benetton Group S.r.l., Esprit Holdings Ltd, Gildan Activewear Inc., H&M Group.
- 10 companies publish some information on their tier-2 suppliers (fabric makers) (3 in 2017).
- 26 companies publish some information on their tier-1 finished products suppliers (18 in 2017) including 13 publishing 100% of their suppliers for this tier.
- Top 5 progress since 2017: Benetton, Gildan, Esprit, Adidas, Nike Inc..